

SUMMING UP WORKING WITH WATERCOLORS or ACRYLICS

I) General observations concerning intensifying, influencing or modifying a painting.

If you want a color to look:

then place next to it:

Color to look more intense	It's complement
Color to look less intense	A more intense version of the same color or an analogous color.
Color to look darker	A lighter value
Color to look lighter	A darker value
Color to look cooler	A warmer color
Color to look warmer	A cooler color

The law for keying a color or values is always the same _

“ An area will vary in a direction opposite to its immediate surroundings” – Eliot O’Hara
THE FOUR “C”s OF FINISHING GREAT ART: Things to think about when creating your art

Compostion = DESIGN:

Look for interesting shapes, both positive and negative. There should also be a variety of shape sizes, which should have a dominant theme, for example, rectangle or diagonal emphasis.

Impact Area = CENTER OF INTEREST

Making an effective impact area is the difference between a picture and a painting. The impact area gives the viewer direction and also establishes a sense of priority for all the other elements.

Craftsmanship = QUALITY

This is where the technical skills of drawing and brushwork are assessed. Where a clean crisp presentation lends to creating a good feeling about the subject. Evaluate perspective, edges, layers and style.

Content = SPIRITUALITY- content has to come from the artist's own heart. Paintings should be what the artist most deeply feels in response to the outer world in relationship to the subject matter being created.

These feelings can be an aesthetic response to design elements, a spiritual awakening or sometimes it can be based upon nostalgic memories of a place, time or person etc.

Creativity = This is where INTELLECTUAL INVENTIVENESS comes into play. Ask what has been done better, or different from the ordinary? Was creativity used in the selection of subjects and / or use of materials in the painting? Decide if the painting is merely a rendering of parts or if there is a sense of original / individual interpretation and feeling in the work.